



A DESIGNER CREATIVE DIRECTOR & AN IMAGINATIVE THINKER WHO MOVES BRANDS FORWARD.

**HELLO, I'M
ANTHONY WIKTOR,
CREATIVE DIRECTOR.
BRAND CHALLENGER.
CHICAGOAN.**

**HELLO@
ANTHONYDESIGNER.COM
818.399.4848**

B.F.A. GRAPHIC DESIGN 2006
WOODBURY UNIVERSITY
School of Media, Culture & Design
Burbank, CA


**CERTIFICATE OF MARKETING
& ADVERTISING**
UNIVERSITY OF CALIFORNIA, EXTENSION
Los Angeles, CA


SCHOOL OF ART + DESIGN
COLUMBIA COLLEGE CHICAGO
Chicago, IL

1 × 


1 × 

1 × 


3 × 

3 × 

4 × 

5 × 

9 × 

10 × 

PRINCIPAL, CREATIVE DIRECTOR
AD VICTOREM

Leads a competitive branding and marketing agency that combines award-winning creativity and business strategy for challenger brands. Anthony builds a culture that know success comes from taking risks that trigger emotions and not something you plot on a spreadsheet or program in an algorithm. He leads a fluid team of 12 designers, writers, and programmers and that strive to craft compelling work across various consumer touchpoints that not only turn heads but builds strong brands.

- Named Clutch's Top 15 Branding Agencies in Los Angeles (2018)
- Recognized as a Design & Branding Leader on Clutch (2018)
- Reader's Choice HOW Logo Design Awards (2018)
- Agency Website MarCom Gold Award (2018)
- People's Voice Winner, The Webby Awards (2017)
- American Advertising Awards (2017)

EXECUTIVE CREATIVE DIRECTOR (CONSULTANT)
CONSENSUS INC.

Collaborating with key stakeholders of an award-winning public relations, marketing, and community engagement firm to translate creative briefs and messaging themes into compelling brand stories across all channels and media vehicles (from advertising and digital/social to branding, video and experiential).

- PRSA-LA President's Award Winner - Agency of the Year (2016)

CREATIVE DIRECTOR
AZUBU NORTH AMERICA, INC.

Creative Director of global e-sports streaming platform, oversaw the visual output of product development and branded content from physical event activations to branded merch and video to digital marketing campaigns to elevate the Azubu brand experience. Worked closely with department leaders in marketing, eSports, content and business development to solve problems and execute business initiatives in a hands-on/executional way.

- Expanded and lead internal global design team from 3 to 12 in less than 1 year
- Lead the interior design of company offices
- Won [app] design awards Universal Mobile App (2015)
- Planned Official E3 Afterparty Downtown LA (2015)
- Rebrand of Azubu Corporate Identity (2015)

CREATIVE DIRECTOR
STARMEN DESIGN GROUP, INC.

Creative Director of strategic design agency Starmen responsible for shaping brand strategy and overseeing visual direction for brands in multiple sectors such as fashion, hospitality, consumer, medical and professional. Led and managed all marketing and communication projects with internal team and external resources, bringing fresh, creative ideas to life in both print and digital campaigns.

- Awarded multiple honors for web design and digital production
- Agency to Watch' - Los Angeles Business Journal Oct. 2013
- Featured in Web Designer Magazine's "HOT 100"

MARKETING/ART DIRECTOR
SOTHEBY'S INTERNATIONAL REAL ESTATE

Led marketing execution and digital strategy for three SoCal offices with over 150 luxury real estate agents. Developed market strategies including branding and outbound initiatives to promote the franchise via local and national ad campaigns.

- Promoted from Marketing Coordinator to Regional Marketing Director within 1 year
- Created +75 broker brand identities including 'branded collateral style-guides'
- Restructured and streamlined internal "made-to-order" marketing processes

2017 - PRESENT
HOLLYWOOD, CA

2014 - 2017
BURBANK, CA

2014 - 2016
SHERMAN OAKS, CA

2007 - 2014
HOLLYWOOD, CA

2006 - 2008
GALABASAS, CA